



Rainwater capture is a cost effective way to meet your non-potable water supply needs without having to use potable water sources. I am Melissa and in this video I will talk about the 5 major benefits of rainwater collection. The idea behind the process is simple. Rainwater is collected when it falls on the earth, stored and utilized at a later point. It can be purified to make it into drinking water, used for other daily applications such as garden irrigation and watering animals.

Rainwater is free from pollutants as well as salts, minerals, and other natural and man-made contaminants. Harvesting rainwater allows us to better utilize an energy resource.

It is inexpensive, on-site supply of water that can be used for outdoor non-potable uses with little, if any, treatment, or for a variety of additional uses including potable supply with proper filtration or treatment.

Energy costs associated with treating and delivering potable water are often reduced because capture systems often use low-volume; non-pressurized, gravity fed systems or require only the use of a low power pump for supply

Using rain water reduces strain on ground water sources. Remember even though three fourths of our planet is made of water, not all of it is suitable for use.

Collecting rainwater helps reduce the amount of runoff that would otherwise drain into storm water flows, which are a leading cause of surface water pollution and urban flooding. It also can lessen soil erosion.

Harvesting rainwater has many environmental and economic benefits and is a simple process that has been around for thousands of years.

I hope that you have found this information helpful. If you have questions about harvesting rain water or rain barrels you can call us at 866-667-8454. At NorthlineExpress, home of the "Buy and Try" satisfaction guarantee, we are always happy to help.

Shop for a Rain Barrel today...